



Daniel Enz

- Top100 -
Speaker & Trainer

«Sales is my passion. That's what I train. That's what I talk about. Nothing else!»

Incorporation: 2010
Address: enz coaching GmbH
Stahlstrasse 9
CH-9000 St.Gallen
Phone: +41 (0) 71 260 17 80
E-Mail: info@danielenz.ch

WHAT HAPPENED BEFORE ...

- 1996 Commercial apprenticeship
Bischoff Textil AG
- Sales Accountant
Swissair
- Account Executive, Forex Trading
Rüesch International LLC
- Teamleader Sales
Radio Top AG
- Media Consultant
Künzler Bachmann Media
- Account Manager Private Radios Switzerland
Publisuisse SA / Mediasense SA (SRG SSR idée suisse)
- 2009 Head of Marketing & Communications
mmg Catering & Gastro

EDUCATION CAREER ...

- 1999 Dodge City College Kansas, USA
- Customer-oriented Marketing KS Schule
- Sales Specialist SMA Swiss Marketing Academy
- Marketing Professional with federal certificate of proficiency
- Media Academy Zürich
- Junior Marketing Manager by EMCQ (European Marketing Confederation)
- Management Communication SIGMAL Training AG
- SVEB / Swiss adult educator
with university lecturer
- TODAY Accredited INSIGHTS MDI®Consultant

SINCE 2010: SEMINARS & KEYNOTES WITH ...



HERE & NOW ...

- Sales Trainer, Owner & Founder
enz coaching für Verkauf & Kommunikation / enz coaching GmbH
- Speaker
Topics: Sales, Communications and Motivation
various associations, companies & institutions
- Past (Vice-)President (2017-2019 & 2015-2017) of
the GSA German Speakers Association Switzerland
largest association for trainers, coaches and
speakers in the German-speaking area
- Lecturer for sales & marketing managers or specialists,
management diplomas, business economists
Subjects: negotiation and presentation
techniques, communication, sales
- Swiss Examination Expert
Subjects: negotiation and presentation techniques

KNOWLEDGE OF THE INDUSTRIES ...

- Textile ●●●●●
- Tourism ●●●●●
- Finance ●●●●●
- Media ●●●●●
- Digital ●●●●●

«Change is the only
constant in life»

Heraclitus